

THE
GOLD HILLS
EXPLORATION AND
DEVELOPMENT
COMPANY
OF TORONTO, Limited

T. H. P. CARPENTER,
MINING & INSURANCE BROKER
19 KING STREET WEST,
HAMILTON.

NON-PERSONAL LIABILITY



MINING CAMP IN SUMMER

A CANADIAN COMPANY

THE
GOLD HILLS EXPLORATION AND
DEVELOPMENT COMPANY
OF TORONTO (LIMITED)

NON-PERSONAL LIABILITY
SHARES SOLD AT A DISCOUNT
ABSOLUTELY NON-ASSESSABLE

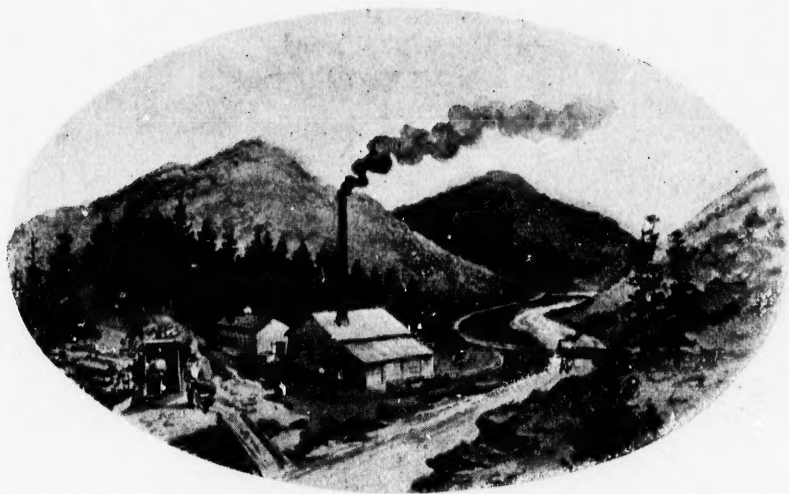
INCORPORATION APPLIED FOR UNDER THE ONTARIO JOINT STOCK COMPANIES'
LETTERS PATENT ACT AND THE ACTS RELATING
TO MINES AND MINING.

CAPITAL, \$2,000,000
DIVIDED INTO 2,000,000 SHARES OF \$1.00 EACH

HEAD OFFICE - - - TORONTO, CAN.

PRINCIPAL AGENCIES WILL BE
LONDON, ENGLAND ROSSLAND, B.C.
RAT PORTAGE, ONTARIO

THE HUNTER, ROSE Co., LTD., PRESS, TORONTO.



GOLD HILLS.

PROVISIONAL DIRECTORS

HON. J. D. EDGAR, Q.C., M.P., Toronto, Speaker of the House of Commons of Canada.

W. J. DOUGLAS, Esq., Toronto, Director The Toronto Paper Mfg. Co.

ORONHYATEKHA, M.D., Toronto, Supreme Chief Ranger, Independent Order of Foresters.

HON. DONALD FARQUHARSON, Acting Premier, P. E. I., and Director Merchants Bank, Charlottetown, P. E. I.

H. M. PRICE, Esq., Lumber Merchant, Quebec.

JOHN FOY, Esq., Toronto, Managing Director Niagara Navigation Co.

S. N. PARENT, M.P.P., Advocate, Mayor of Quebec.

Ex-ALDERMAN GEORGE McMURRICH, Toronto, Manager Alliance Assurance Co. of London, England.

FREDERICK W. STRANGE, M.D., Toronto, Deputy Surgeon-General, Ex-M P. for North York.

WM. STRACHAN, Esq., Manufacturer, President Montreal Stock Yards ; President "Silver Queen Mining Co.," Toad Mt., B.C., Montreal.

JOHN R. MINHINNICK, Esq., President Empire Oil Co., London, Ont.

F. H. CHRYSLER, Esq., Q.C., Ottawa, Ont.

DAVID L. LOCKERBY, Wholesale Grocer, Montreal.

JOHN GEORGE BOWES, Esq., of Bowes, Jamieson & Co., Iron Founders, Hamilton, Ont.

JOSEPH B. McARTHUR, Esq., Q.C., of Rossland, B.C., President "Monita" G. M. Co., Rossland.

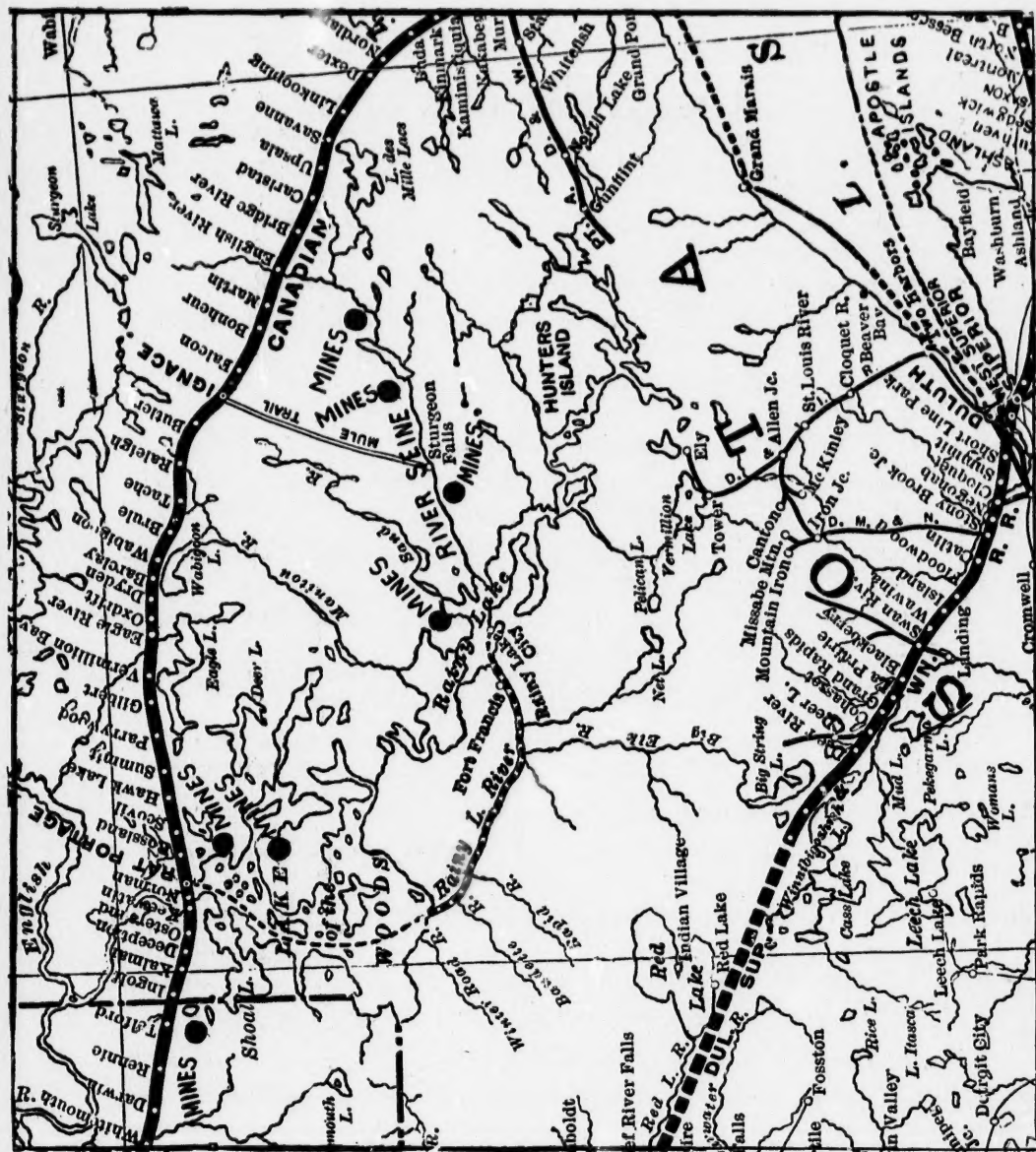
GEORGE E. CASEY, Esq., M.P., Fingal, Ont.

A. D. HARDY, of Hardy, Wilkes & Hardy, Barristers, Brantford, Ont.

C. A. STOCKTON, Esq., Barrister, etc., St. John, N.B.

SOLICITORS

CLARKE, BOWES, HILTON & SWABEY, Toronto, Ont.



NORTH-WESTERN ONTARIO GOLD FIELDS



INTRODUCTORY.



T is now conceded that Canada is destined in the immediate future to be one of the **richest gold producing countries** in the world. For years Canadians have believed in the existence of their mineral wealth, but the capital and enterprise necessary for the exploration and development of the great mineral regions have been wanting. The published Reports of the Government Geological Departments and Mining Bureaus, the extensions of our railroad and navigation systems, and the extraordinary success of some of the pioneer Mining Companies, are now attracting the attention of the world, and the **Canadian Gold Hills** are rapidly becoming the **Mecca** for European and American Capitalists.



CO-OPERATION.

The fruit of all business and labor is money. A more direct means of attaining wealth is to mine the precious metals, and though the ordinary individual has neither the time nor the capital to seek it in this crude condition, many individuals may

by combinations achieve results not permitted to the few. The **Gold Hills Exploration and Development Company**, of Toronto, (Limited), is being formed on sound business **co-operative** principles, so that each shareholder, no matter how small his holding, may benefit by the strength that comes from numbers and the control of capital, and thereby secure for himself a share in the **golden harvest**.

The best form of mining Investment is the Development Company when properly formed, as it does away with middle men, and its shareholders get, or should get, the first profit, always the most important. A number of valuable gold, silver and copper propositions in the best fields have been already secured.



ITS FIELD OF WORK.

The Company will have information (already confidentially secured for that purpose), on which it can act at the **first opening of Spring**, by placing in the field a number of prospecting parties on a **region of extraordinary promise**, which is as yet known to only a few.



RESPONSIBLE DIRECTORATE.

Every man on the Board of Directors is well and favorably known in Canada. None of them would be connected with a project that was not perfectly sound, nor could they afford to allow their names to be used in promoting any Mining Company of a merely speculative character.

PROSPECTS OF SUCCESS.

They believe in the **extraordinary richness of Canada's newly-found mineral wealth**; they think that the system on which this Company proposes to operate will promote the honest development of that wealth, and they are of opinion that there are sources of **large legitimate profits** for the shareholders of this Company.

The Company will have its own Mining Experts and Engineers, and will only deal in claims and mines favorably reported upon.



PRINCIPAL OBJECTS OF THE COMPANY.

(1) The Company will secure by exploration, through its Mining Agents and employees, gold, silver and other mineral claims, and will sell the same, or partially develop and sell, to other persons or companies as will secure the **best and quickest returns** to its shareholders. There are scores of mining claims which show surface indications of gold or silver, or both, but unless and until they have been thoroughly tested by some expenditure in opening them up, they cannot be submitted to the examination of skilled Mining Engineers. It is the theory of this Company that it is immensely in the interest of mining that claims should be fairly tested before they are placed on the market. This Company will start operations with options and contracts extending over the **best mining fields in Canada**, and will continue to secure more while developing

those in hand. The extent to which expenditure will be made will depend on the advice of experts. Before offering any property for sale the Company will be ready to lay before intending purchasers the carefully-prepared reports of the best Mining Experts. The prices will vary with the stage of development and the nature of the reports. In this way **no investor need be misled**. They will know what they are getting so far as the best advice can guide them, and they will have the chances always before them of **great gains**, and a minimum chance of loss. The services of a practical and thoroughly reliable man, who has explored the Kootenay, have already been secured for the Company in British Columbia.

(2) The Company will also promote and form other Companies, both on this Continent and in Europe, for the purpose of acquiring and operating mines now secured, or to be secured, by this Company.

(3) Will deal in mining shares, and act as Mining Brokers generally, and appoint Agents throughout Canada and elsewhere to represent the Company, and especially the Brokerage Department of the Company.

(4) Will be a medium of information to its shareholders on all matters pertaining to mining and mining stocks in Ontario, British Columbia, and elsewhere, enabling each shareholder to receive the **very latest news** from the Company's confidential Agents at the mining centres.

(5) Having its private prospectors, good claims can be secured at first cost, of which every shareholder gets the profit and **all the profit**. Ordinary Mining Companies are often capitalized at tens of thousands of dollars beyond the first cost, thereby depriving the shareholder of the first, and frequently

the largest, profit. Every prospector of this Company will be in the position of a private prospector and locator for each shareholder. **There will be no middle owners and no middle profits.**



HISTORY OF SIMILAR COMPANIES.

- The Ferreira Gold Mining Company of South Africa, on a paid-up capital of \$450,000.00, earned 125 per cent. for its shareholders in 1896.
- The Johannesburg Pioneer of South Africa, on a paid-up capital of \$100,000.00, earned 350 per cent. for its shareholders in 1896.
- The Crown Reef of South Africa, on a paid-up capital of \$600,000.00, earned 120 per cent. for its shareholders in 1896.
- The West Australian Mines Development Syndicate, on a paid-up capital of \$75,000.00, earned 600 per cent. in 1896.
- The Venture Syndicate of Australia earned over 100 per cent. in 1896, on a paid-up capital of \$120,000.00.
- The Johannesburg Con. Investment Company, on a paid-up capital of \$4,000,000.00, earned more than 65 per cent., or upwards of \$2,500,000.00.



A WONDERFUL SHOWING.

No similar Company has been known to fail. On the contrary, they have paid enormous dividends, because the whole principle is Ground Floor for Shareholders.

The following table shows the selling price of Development Company Mining Shares in London on the 18th December, 1896 :

L. S. African Exploration, £1 shares sold at	£15-3/4
Consolidated Goldfields, " "	8-13/6
Goldfields of Mysore, " "	20-1/4
Crown Reef, " "	10
Ferreira, " "	18
Champion Reef, " "	8-1/2
Crown Deep, " "	10
Rand Mines, " "	23-5/8
Johannesburg Pioneer, " "	8-1/2

As only a limited number of shares are now offered for sale to the public under this prospectus, applications for an allotment should be made at once to any of its agents, or to

The A. W. ROSS COMPANY, of Toronto, Ltd.,

Or to **R. MEREDITH, Manager,**

4 King Street East, TORONTO.

154 St. James St., MONTREAL.



A DEVELOPMENT SHAFT.

OPINIONS OF THE PRESS.



Editorial in Rossland Miner, Dec. 30th, 1896 :

"The best safeguard the public has is the character of the men who are at the head of a mining company whose shares are offered for sale. When the public puts its money in a bank for safe-keeping, it looks to the men at the head of the bank. *Character rises higher* even than *law* itself in such matters."

The early materialization of a strong development company, the directorate of which is largely made up of well-known Toronto men, has naturally excited considerable interest in business and financial circles during the past few days. The new venture is to be called "The Gold Hills Exploration and Development Co. of Toronto," and it may be said at once that its local strength is a great point in its favor. Canadians are, of course, pleased that people from a distance are attracted by the resources of this country, but there is a distinct feeling of satisfaction when the business men we know, and are accustomed to deal with, take hold with a strong grip of the advantages which their own country contains. There has been in the past too much timidity and holding back. On these accounts, and many others, it is a matter for congratulation that a strong company is soon to be actively in the field, that will stand on a sound basis of public support from the start. A perusal of the names of the directors is sufficient to establish the soundness of the foregoing conclusions. They include Hon. J. Edgar, Speaker of the House of Commons, who is provisional president; John Foy, of the Niagara Navigation Company; W. J. Douglas, director of the Toronto Paper Manufacturing Company; Dr. Oronhyatekha, I.O.F.; Frederick W. Strange, M.D.; George McMurrich; John R. Minhinnick, president of the Empire Oil Company, London, Ont.; J. G. Bowes, of Hamilton; George E. Casey, M.P., Finga, Ont.; and J. B. McArthur of Rossland, B.C. The solicitors of the new company are Messrs. Clarke, Bowes, Hilton & Swabey. This list is enough to show that the efforts of the company will be in the line of solid business, and that mere wild-cat schemes will be eschewed and kept clear of. The company starts

with a stock capital of \$2,000,000 in one dollar shares. The usual provisions of non-assessability will obtain, and it is needless to say that the operations of the enterprise will be conducted on sound and cautious principles. The scope of the company will include original exploration through trustworthy agents and employes, the purchase of mining claims, the testing of the offers of prospectors, and the judicious development of the company's own properties. As a start, a number of very valuable options have already been obtained, others are under consideration, and the Gold Hills Company appears to have a hopeful future before it. It may be predicted that it will afford a medium of investment to many persons who have hitherto been deterred from taking shares in gold mining enterprises.—*Mail*, Jan. 1st.



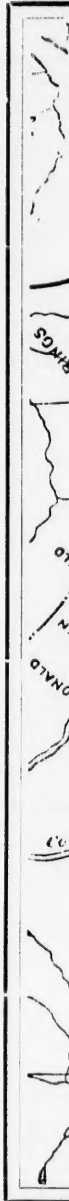
A new company is being formed called the Gold Hills Exploration & Development Company of Toronto, a prospectus of which is published today. This is an exceedingly strong company, both in the *personnel* of the directorate and in the fact that the charter is being obtained in Ontario, and hence fully amenable to Canadian laws. With such a directorate the investor can be assured that his interests will be properly looked after, as not one member of the board could afford to have his name connected with a company of a purely speculative character, hence the future of this company should be very bright. Companies of this character are apparently now the favorites with the investing public, risks are much fewer, as the success or failure does not depend upon one single mine, but on propositions of various kinds and in different districts. With the new movement now going on in Seine River, where the company has already secured options, and also in the Kootenay country, where the company intends to operate, its future should be bright.—*Globe*, Jan. 1.

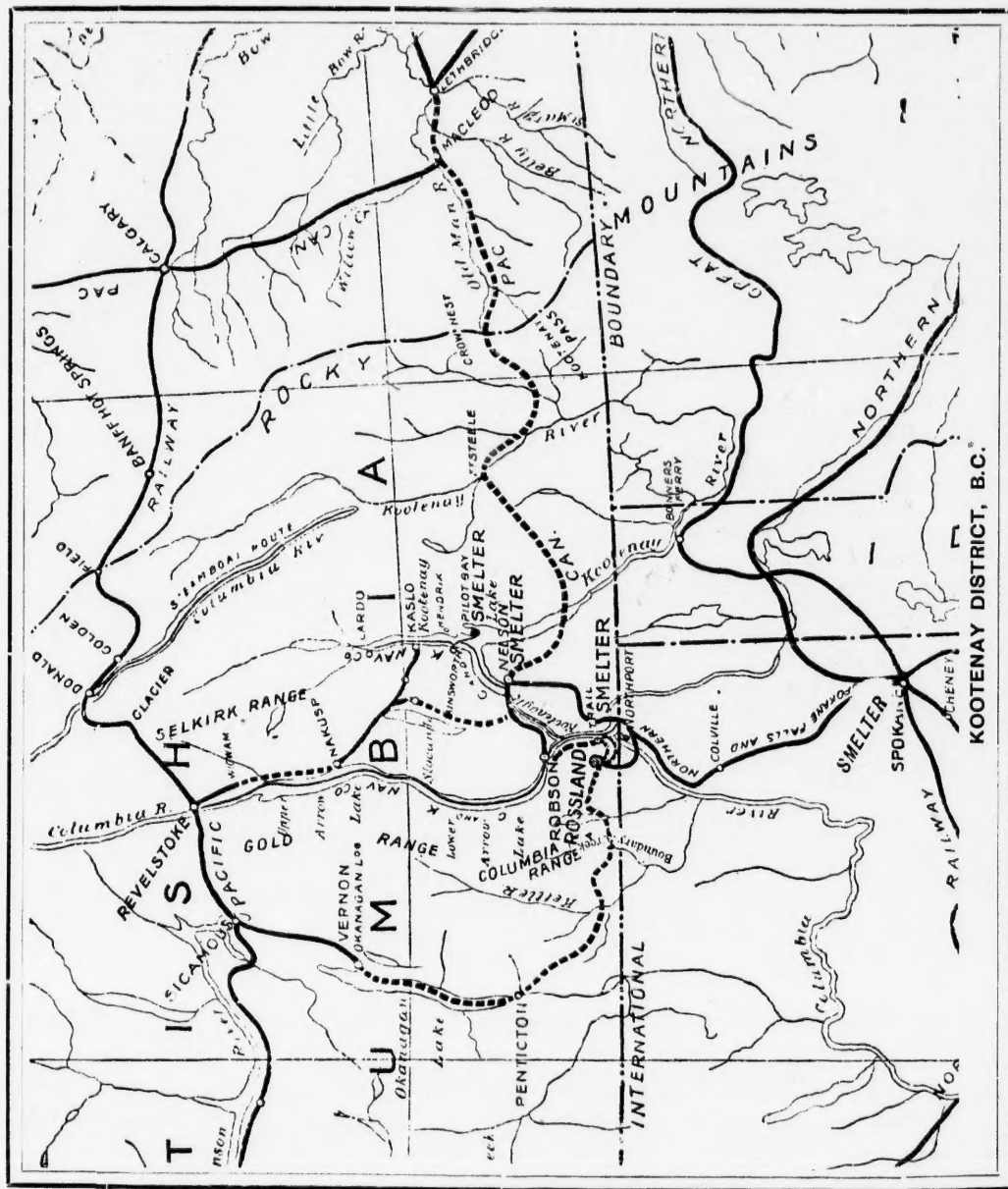


The *World* publishes elsewhere the prospectus of the Gold Hills Exploration and Development Company of Toronto. It is an organization of exceptional strength, and its common-sense methods and co-operative principles will commend themselves to the investing public. The people want development company shares, and an opportunity is here given them of securing part of the first issue at the first price. Similar companies have been marvelously successful.

The company has already secured options in the Kootenay, as well as the Seine River district, and even nearer home.

The Gold Hills has the true ring about it, and we wish it and predict for it all the the success it deserves for the New Year.—*World*, Jan. 1st.







GRIP CO.

MINING CAMP IN WINTER